



# Brady Anderson



## Director Biography

While my role as a filmmaker currently aligns with a large brand at PG&E, my heart beats for the intimate and extraordinary personal stories that have yet to find their spotlight. I am obsessed with the subtle intricacies of the filmmaking process throughout every phase of production and have cherished the transformative (and sometimes difficult) journey that is being a storyteller.

Having represented brands big and small, my storytelling philosophy is rooted in empathy and influenced by my curiosity. I believe that narratives resonate best when an audience is affected at a profoundly emotional level, and I take immense pride in fostering trust and capturing the raw, authentic essence of my subjects in an artful way. Fueled by stories of resilience, optimism, and personal triumph, I am relentless in my pursuit to showcase the messiness and beauty of the human experience.

Additional film credits include *The Cook and Her Farmer*; *Food, Family and Fresno*; *Smoking Good Food and Goodwill*; and *Project 212: Engineering the Future*.

